### Packshot

Designed to neutral photo shooting of clothing on a body form. Reduce time for making packshots with up to 80%



www.hindsgaul.com

by Retailment

## **Now it's here!** The mannequin you not are intended to see

This is the media between a bust and a mannequin. Specially designed to neutral photo shooting of clothing for catalogues, web-shops or wherever you would like to show your designs in a three dimensional look.

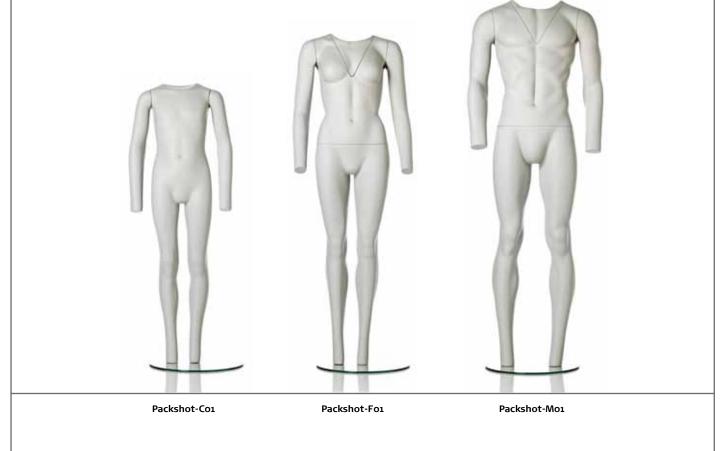
The design offer a straight forward position – but still with details of a body inside the clothes. Perfectly shaped body parts enhance and fulfill the exposure of the designs, and support the curves.

These body forms are developed to easy dress and undress, and have extended arms and legs to support the clothing. The color is carefully selected, light grey and in gloss 10-15 to prevent any reflection from lights.

With the removable neck part, it is possible to take photos and directly capture the details in the collar e.g. the brand.

With the packshot body form you optimize photographing of clothing significantly by:

- Reduce time to dress and undress
- Perfect fitting of clothes
- Front and back photos taken in only two steps
- Shoot details in collar directly in picture
- Reduce time clipping
- Reduce time cleaning picture



#### Child specifications

| Height     | 123 cm | / | 3'12" |
|------------|--------|---|-------|
| Arm length | 54 cm  | / | 21½″  |
| Chest      | 72 cm  | / | 28½″  |
| Waist      | 62 cm  | / | 23½″  |
| Нір        | 78 cm  | / | 31″   |
| Inside leg | 70 cm  | / | 28″   |
|            |        |   |       |

#### Female specifications

| Height     | 148 cm | / | 4'11" |
|------------|--------|---|-------|
| Arm length | 60 cm  | / | 23½″  |
| Chest 1    | 89 cm  | / | 35″   |
| Chest 2    | 78 cm  | / | 31″   |
| Waist      | 64 cm  | / | 25″   |
| Нір        | 93 cm  | / | 36½″  |
| Inside leg | 85 cm  | / | 33½″  |
|            |        |   |       |

#### Male specifications

| Height     | 163 cm | / | 5'5" |
|------------|--------|---|------|
| Arm length | 62 cm  | / | 25½″ |
| Chest      | 101 cm | / | 40″  |
| Waist      | 82 cm  | / | 32″  |
| Нір        | 100 cm | / | 39½″ |
| Inside leg | 90 cm  | / | 35½″ |
|            |        |   |      |

All dimensions are approximate

# Easy, simple and ready to use **See it !**



need for photo editing.



Knud Bro Allé 10 3660 Stenløse Denmark Phone +45 4717 1607 info@retailment.com www.retailment.com

### Retailment

Mannequins & interior