

Packshot

Designed to neutral photo shooting of clothing on a body form. Reduce time for making packshots with up to 80%



Now it's here ! The mannequin you not are intended to see

This is the media between a bust and a mannequin. Specially designed to neutral photo shooting of clothing for catalogues, web-shops or wherever you would like to show your designs in a three dimensional look.

The design offer a straight forward position – but still with details of a body inside the clothes. Perfectly shaped body parts enhance and fulfill the exposure of the designs, and support the curves.

These body forms are developed to easy dress and undress, and have extended arms and legs to support the clothing. The color is carefully selected, light grey and in gloss 10-15 to prevent any reflection from lights.

With the removable neck part, it is possible to take photos and directly capture the details in the collar e.g. the brand.

With the packshot body form you optimize photographing of clothing significantly by:

- Reduce time to dress and undress
- Perfect fitting of clothes
- Front and back photos taken in only two steps
- Shoot details in collar directly in picture
- Reduce time clipping
- Reduce time cleaning picture



Packshot-Co1



Packshot-Fo1



Packshot-Mo1

Child specifications

Height	123 cm	/	3'12"
Arm length	54 cm	/	21½"
Chest	72 cm	/	28½"
Waist	62 cm	/	23½"
Hip	78 cm	/	31"
Inside leg	70 cm	/	28"

Female specifications

Height	148 cm	/	4'11"
Arm length	60 cm	/	23½"
Chest 1	89 cm	/	35"
Chest 2	78 cm	/	31"
Waist	64 cm	/	25"
Hip	93 cm	/	36½"
Inside leg	85 cm	/	33½"

Male specifications

Height	163 cm	/	5'5"
Arm length	62 cm	/	25½"
Chest	101 cm	/	40"
Waist	82 cm	/	32"
Hip	100 cm	/	39½"
Inside leg	90 cm	/	35½"

All dimensions are approximate

Easy, simple and ready to use
See it!



With or without the neck part. The versatile design enables the photographer to decide how the mannequin should look – and be used. Simply lift the neck part away and new possibilities arise – directly and without the need for photo editing.



Colours shown might diverge from original due to reproduction-technique

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